ROM

KNOWLEDGE MANAGEMENT
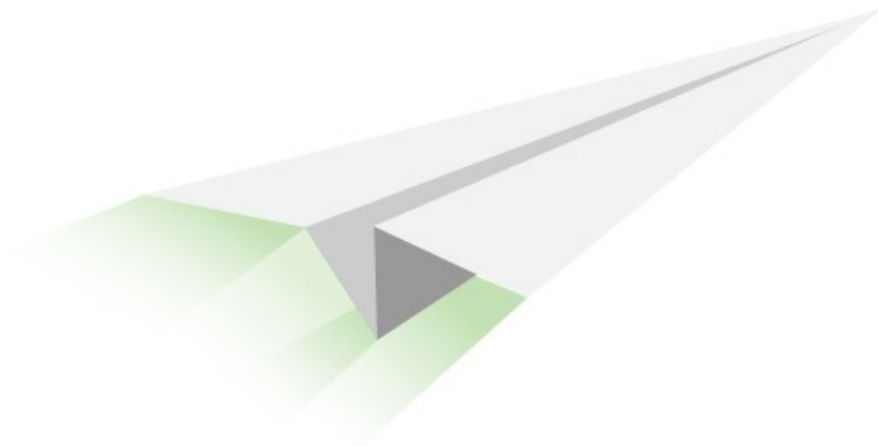### Driving Business Success

|June 2023 |

2Know

KM Newsletter

ROM News

- ROM is delighted to introduce our new knowledge base: a collection of book reviews centered on management and knowledge management. We invite you to explore our first 10 book reviews, with more to be added shortly: Link

- ROM invites KM experts to join our thriving KiSure community, a network dedicated to sharing methodologies, templates, tools, and best practices to address knowledge retention and continuity. If you're passionate about Knowledge Management and wish to contribute to our shared journey, we'd be thrilled to collaborate with you. For more information, please reach out to moria@kmrom.com

ROM News (continued)

- Unlocking Knowledge Management in the Digital Era: Join KMGN's Round Table on Digital Transformation" - KMGN is conducting a series of Round Tables to examine the impact of new technological trends on knowledge management: Next session will be on the topic of digital transformation.
- Exploring the Boundaries: Unveiling ChatGPT's Limitations for Effective Utilization - A piece on ChatGPT , worth taking a look at, especially with regards to its list of limitations. It is important to recognize these limitations so that we can make the most of using the model - Link
- Embracing Radical KM: Stephanie Barnes Explores Art-Based Interventions and Beyond - Stephanie Barnes's blog, on the topic of radical KM, dealing with Art Based Intervention and more: Link
- Mastering Digital Channels: Unlocking Success with Strategic Organizational Communication - Developing an organizational strategy for communications (digital) channel management: Link
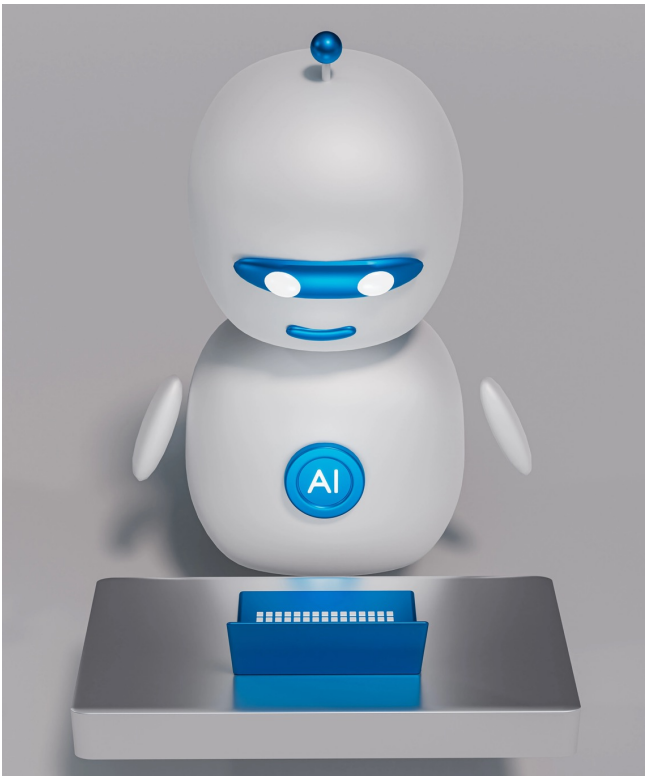- Decision-making in the new world of collaboration - Link

01

How AI Marketing is changing the digital world

AI marketing revolutionizes digital strategies, enabling targeted campaigns, personalized experiences, and improved customer engagement in the evolving digital world.

[To full article](#)

02

Taxonomy in the New Era: Utilizing AI and More for an Efficient and Agile Process

Utilizing AI and collaborative tools streamlines taxonomy processes, saving time and resources while fostering innovation and efficiency.

[To full article](#)

03

Business Trends in Practice-Book Review

The book "Business Trends In Practice: The 25+ Trends that are redefining organizations" is a book written by Bernard Marr in 2022. Marr is a first-class business consultant dealing with technology and business who writes regularly in magazines such as Forbes.

[To full article](#)