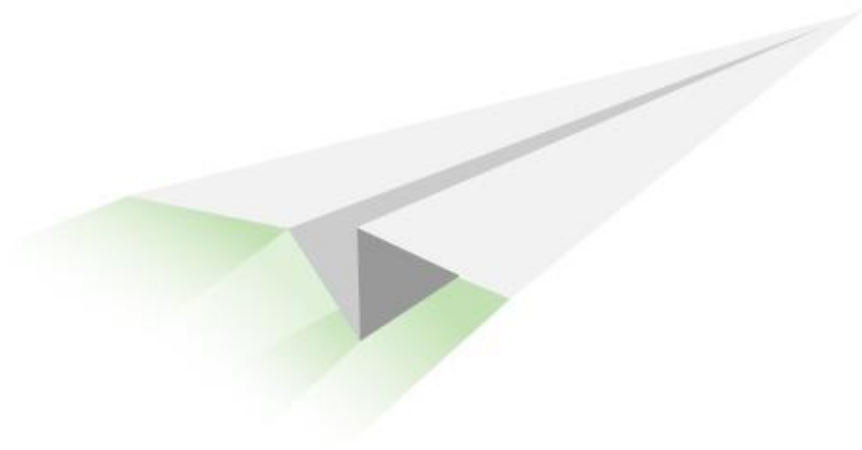


| December 2022 |

# 2Know

KM Newsletter



## ROM News



- Everyone is invited to write in the diary: 10/17/23. The first International Knowledge Management Day. From now on, we announce International Knowledge Management Day, which will be held every year, on the third Tuesday of October. You are invited to write and offer ideas on how to mark and celebrate this day (and maybe the whole week around): [moria@kmrom.com](mailto:moria@kmrom.com)
- You are invited to register for KMGN's international knowledge management course and this time on the topic of the new cooperative. Includes 4 modules - Communication, Connection, Collaboration, Co-creation. For registration (\$100 for Israelis because we are members of the network): [Link](#)

# ROM News (continued)



- IT managers around the world are worried about the loss of knowledge due to the high turnover rate of employees in the field. [Link](#)
- The organization engaged in training knowledge managers in the world. KMI blog. [Link](#)
- Conferences:
  - International Conference on Innovative Knowledge Management Technologies ICIKMT
  - Dubai, United Arab Emirates
  - Venice, Italy
  - January 28-29, 2023
  - <https://conferenceindex.org/event/international-conference-on-innovative-knowledge-management-technologies-icikmt-2023-january-dubai-ae>

# 01

## Identity verification in a digital world

As technology advances, traditional methods of identity verification such as passports and IDs may no longer be necessary. The author recounts their own experience of trying to renew an expired passport in Israel and suggests that a digital system, such as a fingerprint scan that brings up all relevant personal data, could be a more effective and efficient means of identification. However, concerns over cybersecurity and the need for data management solutions must also be considered. Digital authentication can also be applied to document verification and knowledge management, with the use of knowledge graphs already being utilized in the field.



[To full article](#)

# 02

## Ascending the golden bridge: an implementation tool for changes and new KM technologies

The bridge metaphor is a useful tool to describe the transition from one stage to another and to reflect on emotional associations during change. The Unifying Bridge model, developed by Elon Walhead, offers six resources to cope with change: body, mind, emotion, belief system, society, and imagination. When applying this model to Knowledge Management solutions, organizations can pre-assess and design an implementation plan by considering all six resources. By utilizing the six components, organizations can successfully manage change while paying attention to workers' abilities, expectations, and emotional needs, thus creating a positive and exciting work environment.



[To full article](#)

## Digital Transformation Game Plan- Book Review

The book "Digital Transformation Game Plan: 34 tenets for masterfully merging technology and business" written in 2020 by Gary O'brian, Guo Xiao & Mike Mason discusses, as its name implies, the implementation of digital transformation in the organization.



[To full article](#)