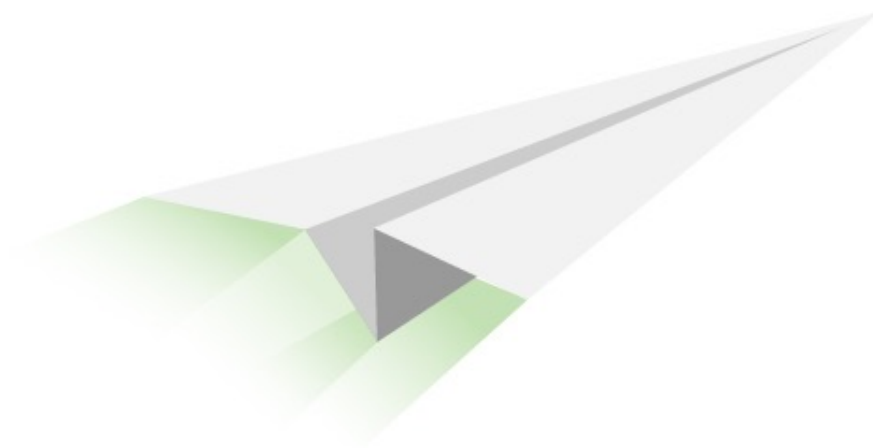


| February 2024 |

# 2Know

KM Newsletter



## ROM News



- After several years, we are returning to global KM summits, with events in Europe as well. You are cordially invited to join us at the Dublin Knowledge Summit. For more details and to register, please visit: <https://www.knowledgesummitdublin.com/>.
- We are thrilled to share that we have launched our 'Applying Generative AI in Organizations' course in three different languages. The Hebrew course commenced last week, and the English course has just started today with a full class. There are still available seats for our Portuguese course beginning on February 20th and our upcoming English course starting on April 4th. For more details and to register, please visit: [Link](#)
- We also warmly invite you to enroll in the KMGN 2024 course: 'Leveraging the Value Creation of Tacit Knowledge.' This course, led by Moria Levy in collaboration with Vincent Ribiere, Dan Asher, and Fisher Yu, promises to be an enlightening experience. For further details and registration, visit: [Link](#)
- Into the AI unknown- a vision of tomorrow - [AI vision - 2024 Applying Generative AI](#)
- A blog on knowledge management and the knowledge economy – [Link](#)
- This Company Lets Employees Take Charge—Even with Life and Death Decisions - [Link](#)

# ROM News (continued)



International Conference on Knowledge Management, Practices and Processes ICKMPP  
May 03-04, 2024  
Rome, Italy

# 01

## Otter AI: Revolutionizing Transcription with Advanced Features and Accurate Automated Solutions

Explore Otter AI, an advanced transcription tool offering real-time, accurate transcriptions of calls and meetings. With features like OtterPilot, custom vocabulary, and background noise filtering, Otter AI stands out as a cost-effective solution for efficient meeting management and transcription.



[To full article](#)

# 02

## Knowledge Management Excellence – The Recertification Process

Celebrating 11 consecutive successes in the Knowledge Management Standard audit, ROM demonstrates a commitment to excellence. The process involves year-round activities, audit preparations, and self-assessment, fostering a culture of continuous improvement and organizational development in Knowledge Management.

[To full article](#)

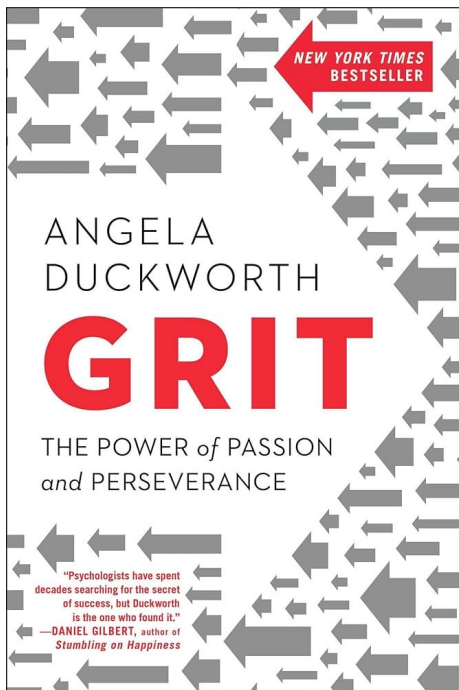
# 03

## Circle to Search

Google introduces Circle to Search, a new Android feature allowing seamless in-app searches through actions like highlighting or tapping on items. MultiSearch combines words and images for intricate answers, enhancing AI accessibility on smartphones amidst a decline in traditional searches. The move signifies a profound shift in knowledge search.



[To full article](#)



[To full article](#)

# 04

## Grit - Book Review

"Grit: The Power of Passion and Perseverance" by Angela Duckworth highlights passion and perseverance for success. It explores self-grit development, external influences, and practical strategies. Duckworth asserts that while talent is important, grit, the fusion of passion and effort, is essential for long-term success.