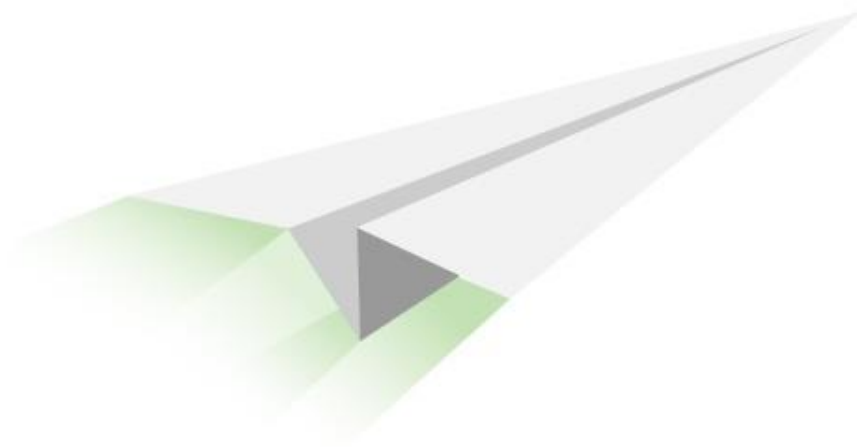


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KM Newsletter



ROM News



- 5 Big Companies That Got Knowledge Management Right- [Link](#)
- Knowledge Management Basics - Lear[n]Gain - [Link](#)
- Knowledge management: a journey from 15 years ago... - [Link](#)

01

KM in 2017: forecasts and expectations

In 2017, key trends include social engagement, UX focus, cloud solutions, visual content, and mobile technologies in Knowledge Management.



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02

Accessible Websites

Website accessibility is essential for providing equal access to information and services. Compliance with accessibility standards benefits users and organizations alike.

03

8 Points of light

The year in review: Coordination of objectives, reviewing goals, sharing knowledge, valuable surveys, benchmarking, personalized content, embracing challenges, celebrating small victories.



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04

SuperFreakonomics - Book review

"SuperFreakonomics: Breaking Life Down" by Steven Levitt and Steven Savner explores the impact of incentives on decision-making across diverse areas of life. It delves into economics, experimental methodologies, decision types, consumer behavior, survival instincts, altruism, and cost-effective solutions, offering thought-provoking insights.