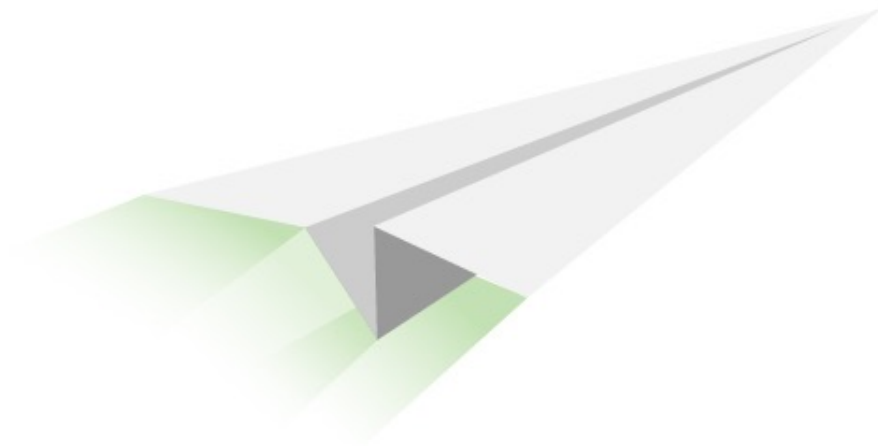


| August 2023 |

# 2Know

KM Newsletter



## ROM News



- Preparations for the **KMGN KM Global Week** are well underway, with 16 countries expressing their intention to participate in this significant initiative that promotes awareness and desire for knowledge management (KM). Those who have not yet signed up and wish to join are requested to contact [moria@kmrom.com](mailto:moria@kmrom.com).
- The 2nd Annual KMGN HackMthon, a hybrid event that is both local and global, physical and virtual, is set to occur on October 17th, 2023. Be sure to save the date! More details will be available soon.

# ROM News (continued)



- The KMGN round tables series continue, with Moria Levy having recently facilitated a session on Digital Transformation and KM. The next round table will focus on **Applying Extended Reality to KM** and is set to take place on September 21st, 2023. This session will be led by Prof. Eric Tsui. For more details and registration, please visit: [Link](#)
- As part of ROM Global's growth, Moria Levy recently completed a successful business trip to the UK. The next trip is scheduled for October 18-20th. Anyone interested in meeting to explore possible mutual opportunities for collaboration is encouraged to contact: [moria@kmrom.com](mailto:moria@kmrom.com).
- Our book reviews section is growing, now having already 36 book summaries. Invited to visit: [Link](#)
- Exploring KM Frontiers: A Promising New Blog on Knowledge Management Methodologies and Applications - [Link](#)

# 01

## The Future of AI Integration in Business: Maximizing Opportunities and Overcoming Challenges

"Generative AI's Potential for Organizations: Integrating External and Internal Knowledge. Three Adoption Levels: Building Custom LLMs (costly), Out-of-the-Box Tools (easy), and Hybrid Mode (mixed perspective). Security and User Experience Considerations."



[To full article](#)



[To full article](#)

# 02

## Wikipedia in the new Age

The Hebrew Wikipedia project celebrated its 20th anniversary, acknowledging the evolving challenges in maintaining content quality and countering misinformation. Collaboration among dedicated editors and advanced technological tools plays a crucial role in upholding its reliability. The platform has made progress, allowing editing on mobile devices and introducing user-friendly tools, making it more inclusive and dynamic.

# 03

## The Course of Knowledge- Book Review

"The Course of Knowledge: A 21st Century Theory" (2018) by Bennet & Bennet, with co-author Joyce Avedsian, explores knowledge, its types, brain processing, and value. It examines terms related to knowledge, its nature, application, tacit knowledge utilization, and wisdom. The book also delves into personality patterns and values, underlining the context-dependence and importance of knowledge.

## The Course of Knowledge



*A 21st Century Theory*

by Dr. Alex Bennet and Dr. David Bennet  
with Dr. Joyce Avedsian

Mountain Quest Institute

[To full article](#)