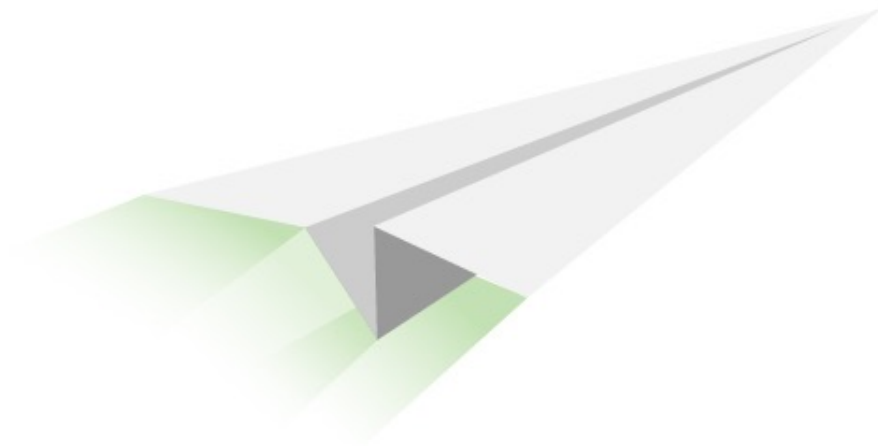


|July 2023 |

2Know

KM Newsletter



ROM News



- As promised, we are continuing to add knowledge management (KM) and related management books to our knowledge base. We are delighted to announce that we now have 15 book reviews available. We invite you to visit our book reviews section to explore the latest additions and discover valuable insights. To explore our book reviews section and recommend additional books, please visit the following [Link](#).
- We also encourage you to contribute to our growing knowledge base.
- ROM Global is currently expanding its professional network by adding experienced KM consultants who can both benefit from and contribute to our evolving range of solutions. For more information, please contact :moria@kmrom.com.

ROM News (continued)

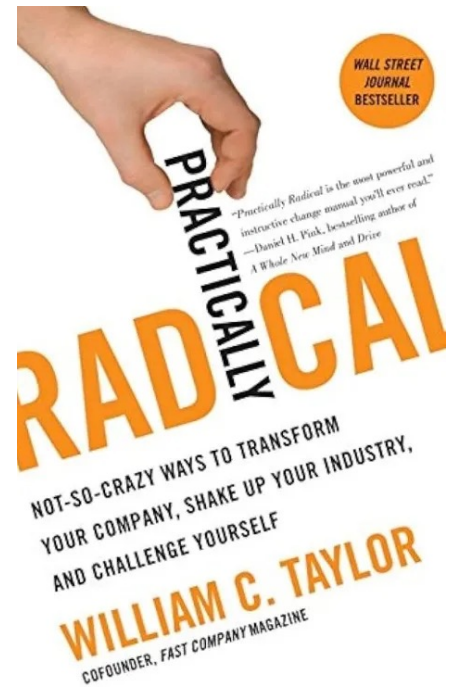


- On July 20th, Dr. Moria Levy will lead the KMGN round table on Digital transformation and KM. Please join us! Registration is available at- https://www.eventbrite.com/e/km-roundtableknowledge-aspect-of-digital-transformation-in-the-age-of-agi-tickets617685994437?aff=ebdssbdestsearch&keep_tld=1
- To our Chinese colleagues: On July 28th, Dr. Moria Levy, in collaboration with MentoringCo, will be giving a lecture titled "ISO 30401 in a strategic business view." The session will be conducted in English with Chinese translation. For more details, please contact: moria@kmrom.com.
- "Above and Beyond KM" is a blog authored by Mary Abraham, a Knowledge Management professional based in New York. The blog covers a wide range of topics that are relevant to all of us, including Change Management, Focusing and Prioritizing, ChatGPT, and more. You can visit the blog and access insightful articles at the following link: <https://aboveandbeyondkm.com/>
- Forbes recently published an intriguing article on the impact of Generative AI on the field of knowledge management. The article delves into the details of how this technology is shaping and transforming our roles and responsibilities within the knowledge management profession." Details: <https://www.forbes.com/sites/forrester/2023/05/05/how-generative-ai-is-affectingknowledge-management/?sh=3cc5e4b87b56>

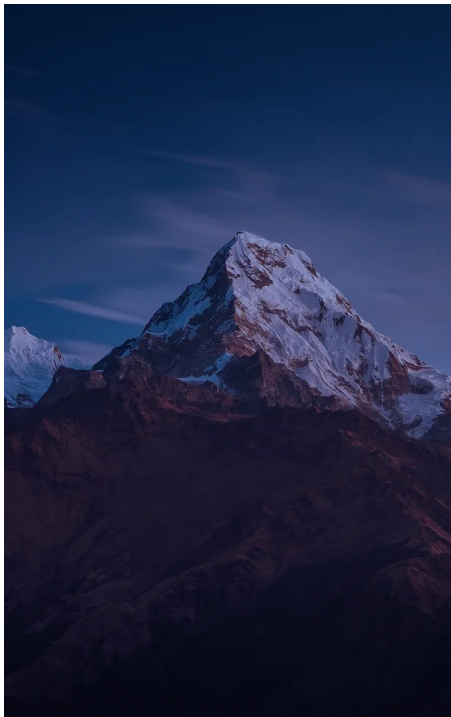
01

Practically Radical - Book Review

"Practically Radical" by William Taylor offers a non-technology-based approach to transforming companies and industries. The book highlights the importance of seeking new opportunities, embracing new ideas, and learning from the past. It emphasizes excelling in multiple dimensions, prioritizing customer relationships, and caring deeply about their needs. The book advocates for inclusive leadership that fosters collaboration and adaptive learning in a rapidly changing world. Overall, "Practically Radical" provides practical insights and inspiring stories to drive innovation and excellence in organizations.



[To full article](#)



[To full article](#)

02

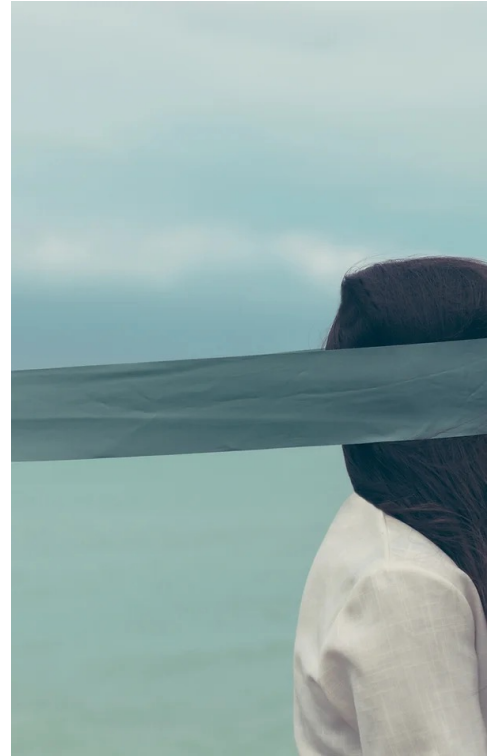
Ready, Set, Go – Preparing for the Global Knowledge Week

The International Knowledge Management Forum will host International Knowledge Week in October 2023, encouraging organizations to engage in activities centered around knowledge. The week provides a platform for knowledge sharing and growth, with suggested activities including showcasing organizational units, deepening familiarity with projects and experts, fostering collaboration and learning, and looking towards the future. Benefits include fostering dialogue, renewing knowledge, and promoting a culture of learning. Organizations are advised to plan and organize activities accordingly.

03

Making Knowledge Accessible to the Blind - Challenges and Opportunities

challenges and coping strategies related to Braille accessibility for the blind and visually impaired. It covers topics such as unique challenges for different languages, making mathematics and graphics accessible, the Braille display as a means of computer I/O, Braille literacy, and the need for uniformity of knowledge.



[To full article](#)