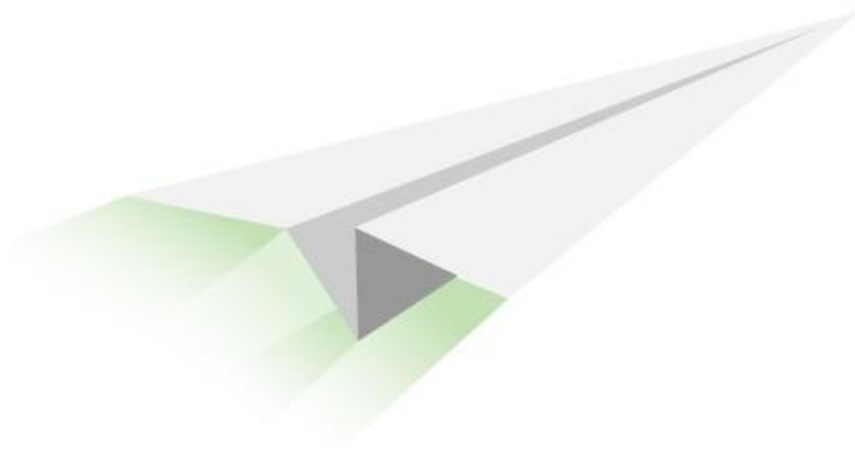


| April 2012 |

2Know

KM Newsletter



ROM News

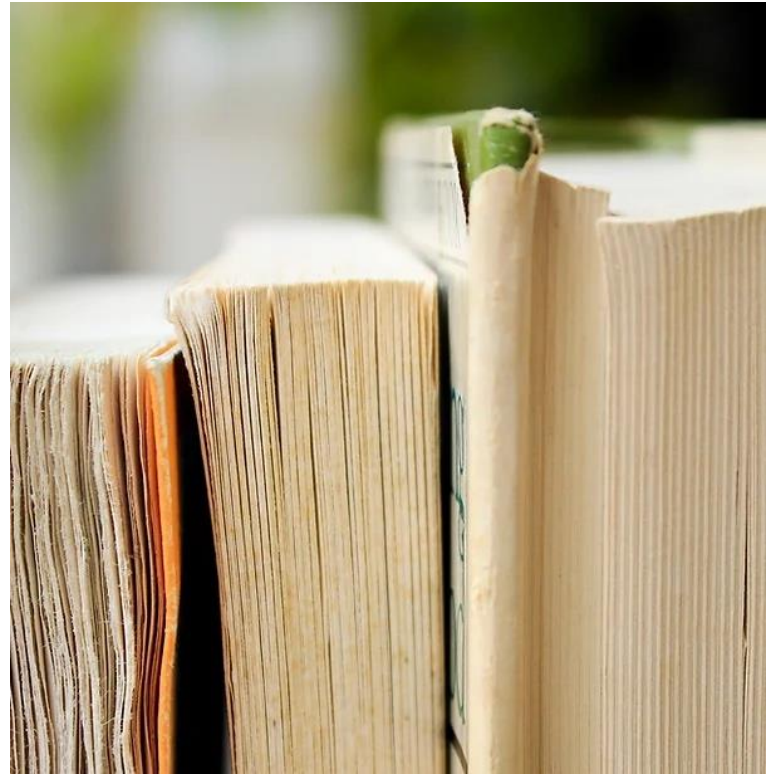


- Some of these roles may be consolidated into smaller projects under one person - [Link](#)

01

Dictionary

Taxonomy refers to an organization's dictionary, while ontology links the words and groups them based on properties and values. Tagging involves attaching metadata tags to information items for better searchability. SharePoint 2010 uses a Term Store for defining taxonomy.



[To full article](#)



[To full article](#)

02

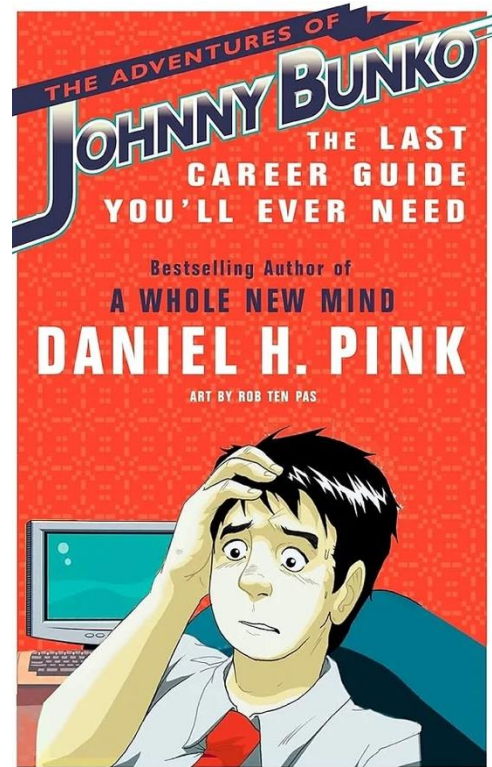
Business Intelligence: Data and information coupled with knowledge and understanding

In the world of sales management, a manager's routine begins with reviewing detailed sales reports. Business Intelligence (BI) helps make strategic decisions based on collected data and understanding, not just information.

03

The Adventures of John Bunko - Book Review

"The Adventures of John Bunko" by Daniel Pink and illustrated by Rob Ten Pas is a unique management comic book offering unconventional career tips. The narrative, triggered by Chinese chopsticks, emphasizes life's dynamism, leveraging strengths, customer-centricity, tenacity, embracing mistakes, and making a lasting impact. Recommended for all readers.



[To full article](#)