ROM
KNOWLEDGE MANAGEMENT
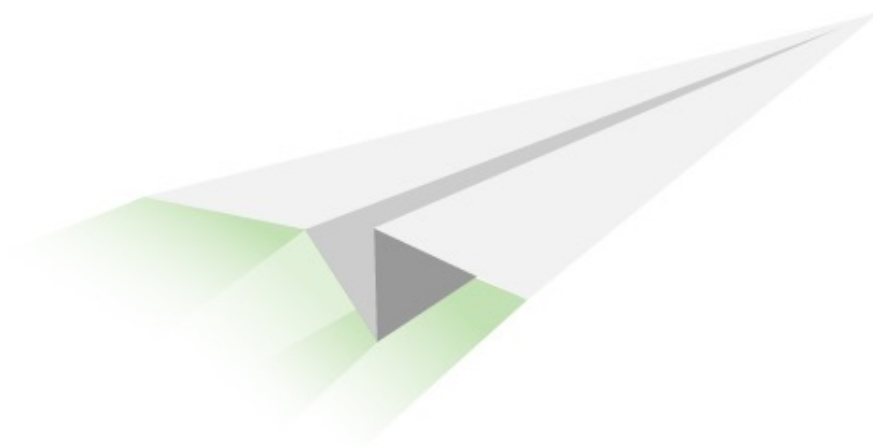### Driving Business Success

2Know
KM Newsletter

ROM News

- Proud to launch our new global knowledge management site: www.kmrom.com. The site includes, aside from marketing information about the ROM Knowledgeware, its services, and courses, a central open knowledge base for knowledge management methodologies and methods and the knowledge management monthly newsletter 2know.
- KMGN round table series will hold a session on Blockchain and KM implications. It will take place on May 25th, 12 PM UTC. Registration soon.
- We are all enthusiastic about ChatGPT, and for a good reason. Although the following article tries to promote a specific commercial product, it is nevertheless essential and valuable: it sheds light on the importance of understanding the various solution technologies for collecting information and knowledge and how these do not replace each other but complement one another.
Worth reading: link

ROM News
(continued)

- Recommended on our YouTube channel - from tacit to explicit knowledge Link
- A blog with a personal, exciting point of view on knowledge management, leadership, and the relationship between them Link
- Conferences:

    International   Conference on Knowledge Management and Semantic Technology ICKMST.
    April 12-13, 2023
    Venice, Italy
    https://waset.org/knowledge-management-and-semantic-technology-conference-in-april-2023-in-venice

    American   Productivity and Quality Center Conference (APQC)
    April 17-20, 2023
    Houston, TX
    https://www.eventscribe.net/2023/apqcconf/aaStatic.asp?SFP=U1JMUUxWVUxAMTI2MTU

    6th International Conference on Knowledge Management Systems (ICKMS 2023)
    May 10-12, 2023
    Atlanta, GA
    http://ickms.org/

    The Knowledge Management Education   Hub
    June 28-Jul 1, 2023
    Geneva, Switzerland
    https://kmeducationhub.de/knowledge-management-conference-km-conference/

01

Knowledge Management from Academy to Industry

The growing gap between academia and industry demands updated educational approaches. Solutions include teaching adaptable knowledge, deepening industry connections, utilizing current technology, and implementing industry-relevant teaching methods to better prepare graduates for the rapidly changing labor market and ensure their ability to apply knowledge effectively.

[To full article](#)

02

What can we do with all these work meetings?

This article highlights the impact of excessive meetings on employee burnout and productivity, emphasizing the rise of "Zoom fatigue" in hybrid work environments. The study suggests reducing meetings by 40% to increase productivity by 70% and satisfaction by 50%. Recommendations include assessing meeting necessity, inviting fewer participants, setting clear goals, shortening meeting durations, and using email alternatives. Although meetings remain vital for employee connection, they should be utilized wisely in modern work settings.

[To full article](#)

03

Simply Brilliant- Book Review

"Simply Brilliant" by William Taylor explores how values, leadership, and innovative thinking drive organizational success. The book highlights the importance of the mission, breakthrough thinking, and customer-centricity, emphasizing the roles of employees and leaders in fostering a culture of excellence. Taylor encourages organizations to offer unique experiences, prioritize learning, and maintain a long-term mindset for sustainable growth.

[To full article](#)