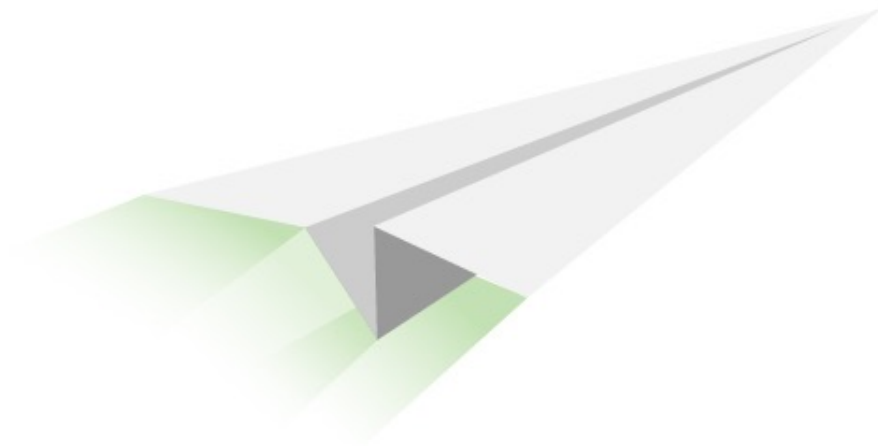


| February 2023 |

# 2Know

KM Newsletter



## ROM News



- Registration is open for the KMGN International KM course. This year the main topic is new collaboration, including 4 modules: Communication, Connection, Collaboration and Co-Creation.

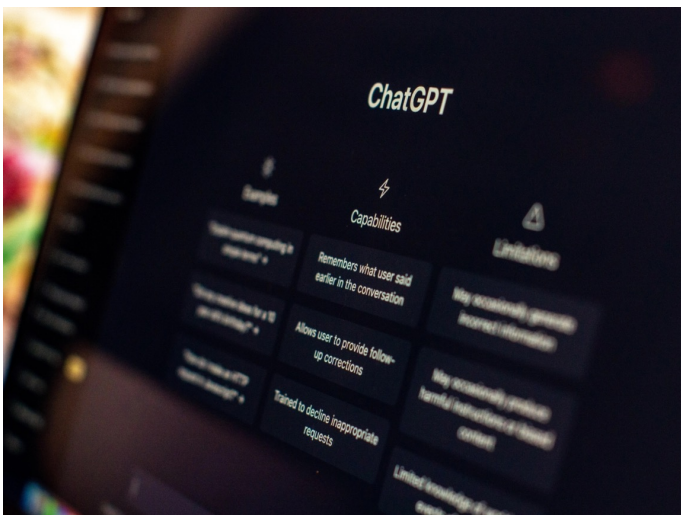
# 01

## Knowledge Management meets soccer

Soccer is a popular sport played around the world and has been evolving since its origins in 19th-century England. Knowledge Management is important for professional teams to maintain their competitive edge, and can help coaches and managers evaluate best tactics and analyze past performance. Tools such as performance analysis software, video analysis, and scouting software, are used to analyze data and create reports on players and teams. Knowledge Management consultants can help with organizational strategies, human resources, analytics and data management to improve team performance.



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# 02

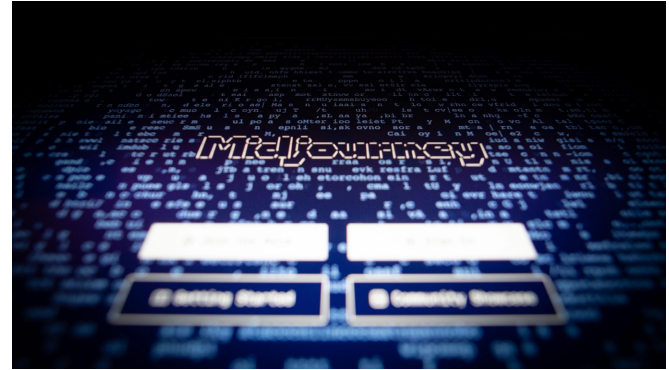
## ChatGPT in a nutshell

The relationship between humans and machines is becoming more complex with the rise of artificial intelligence (AI). ChatGPT is a language processing model developed by OpenAI that combines Natural Language Processing and task processing to create an efficient and accurate conversation partner. While it is not designed to serve as a search engine, it has a dynamic nature that can generate conversations more organically than traditional chatbots. ChatGPT has the potential to revolutionize the world of knowledge management by dramatically reducing the amount of time and effort required to create knowledge. However, it also has limitations that need to be considered, and creativity and human intuition are still necessary for innovation.

# 03

## New AI tools for improved productivity

The AI world, accelerated by ChatGPT and Midjourney, has become increasingly ubiquitous, facilitating tasks that once required significant effort. AI-powered tools are already part of our daily lives, from image recognition on Facebook to smart recommendations on Amazon. AI strives to emulate human thinking, learning, and language processing through machine learning technology. Organizations are using AI to boost productivity, enhance customer experience, make better decisions, and create new revenue opportunities. The market is filled with AI-based tools across various domains such as audio, content, design, video, and knowledge management, which can help us work effectively and efficiently.



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# 04

## Thinker Toy – Book Review

The book "ThinkerToy: a handbook of creative thinking ideas" is a book written by Michael Michalko. The book was originally written in 1991, and a current version was published in 2006. The book discusses and presents a collection of tools for developing creative thinking. The tools offered in the book help a person to practice at all levels - from preliminary mental development, through infrastructure and preparation, through the development of ideas in peak and routine meetings, to the examination of ideas after they are formed. Some are suitable for groups, and some are personal.



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